

APPENDIX C

Scope of this audit

Who we audited	What we assessed	What the audit cost
<ul style="list-style-type: none">• DPC• DET• DH• DoT• DTF• MTIA	<p>We assessed whether the two audited government advertising campaigns:</p> <ul style="list-style-type: none">• complied with the PAA and Regulations• were cost-effective.	<p>The cost of this audit was \$775,000.</p>

Our methods

As part of the audit we:

- obtained independent legal advice on the PAA
- reviewed guidelines and policies on government advertising
- met with department and agency staff
- liaised with other integrity agencies
- analysed OFS and VBB campaign advertisements and records
- analysed government advertising expenditure data.

Compliance

We conducted our audit in accordance with the *Audit Act 1994* and ASAE 3500 Performance Engagements. We complied with the independence and other relevant ethical requirements related to assurance engagements.

Unless otherwise indicated, any persons named in this report are not the subject of adverse comment or opinion.