PUBLIC SECTOR PERFORMANCE AUDITS: STAKEHOLDER INTERPRETATIONS OF IMPACT

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WHY - SIGNIFICANCE OF THIS STUDY

Without better understanding of the nature of performance audits and its impacts, "there is a risk that people will over or under-appreciate its usefulness as a mechanism of public sector scrutiny."

(Kells 2011, p. 87)



WHAT - RESEARCH OBJECTIVE

This thesis aims to develop a **conceptual map** that explicates the **scope and nature of PA impacts** and their conditioning context based on **key stakeholder groups'** accountability relationships.

Key stakeholder groups:

- Auditees
- Members of the Victorian Parliament
- Journalists
- Victorian Auditor-General's Office performance auditors



WHAT – RESEARCH QUESTIONs

- RQ1 How do **accountability relationships between** relevant **stakeholders** influence their interpretation of performance audits?
- RQ2 What do relevant **stakeholder groups** involved in performance auditing **interpret as impact**?
- RQ3 To what extent have **performance audits** been **perceived as useful** by relevant key stakeholders in terms of **changes** made to audited organisations?



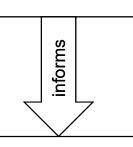
HOW – RESEARCH DESIGN

Three-phases

Data collection

Data analysis

Phase 1



Document analysis

196 PA reports; 5 auditees' responses to PA reports; 2 AG reports to Parliament; 32 Parliamentary and committee reports and pronouncements; 42 PAEC public hearing transcripts; 120 media reports and press releases. Identification of 411 auditees, 17 MPs and 28 journalists as potential participants.

Qualitative data analysis

(Re)reading, memo writing, open, axial and selective coding;

Phase 2



Online survey questionnaire

The survey was sent to 411 auditees of whom 82 (20%) responded.

Quantitative data analysis

Review of survey results, descriptive statistics; coding for open-ended survey auestion

Phase 3

In-depth semi-structured interviews

Interviews were held with 34 auditees, 5 MPs, 3 journalists. Snowball sampling was applied.

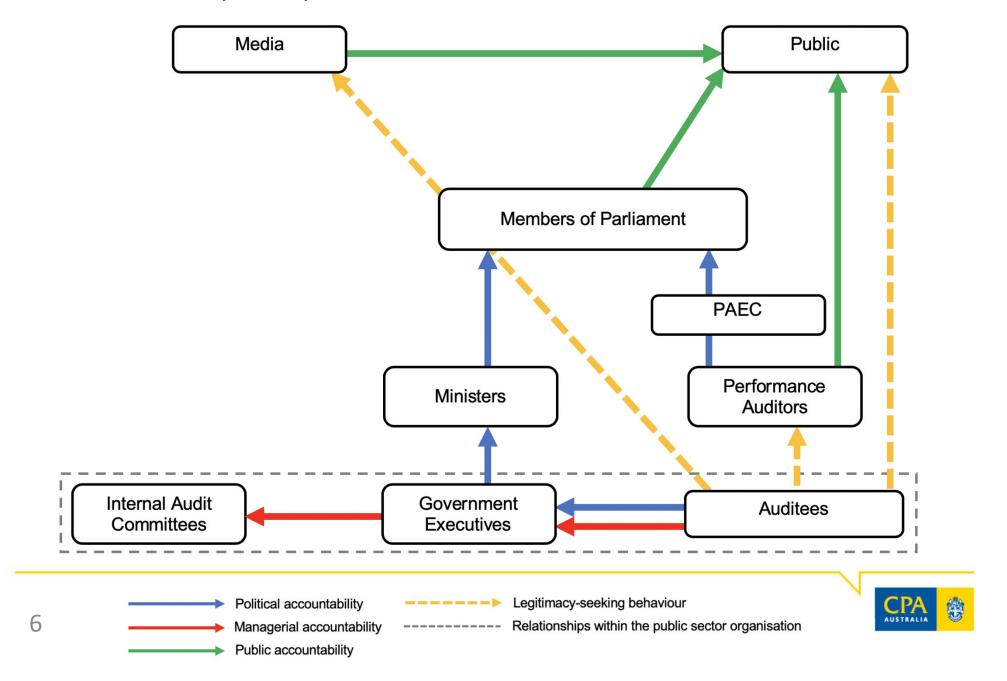
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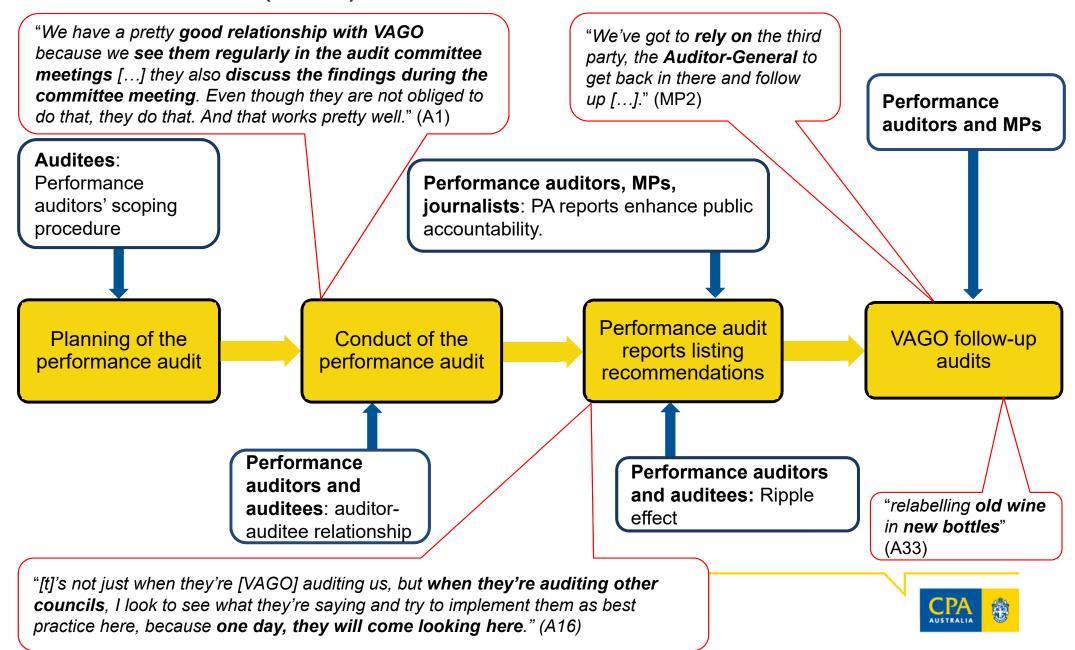
Triangulation of data



FINDINGS (RQ1) – ACCOUNTABILITY RELATIONSHIPS



FINDINGS (RQ2) – PROCESS-INDUCED IMPACT



FINDINGS (RQ3) – ORGANISATIONAL CHANGE

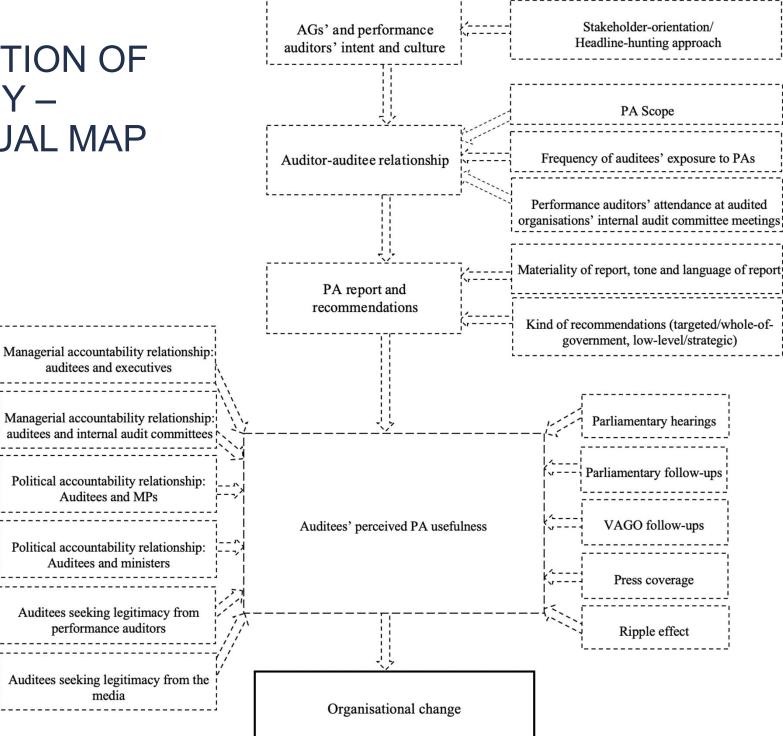
Kind of change	Dimension	Auditees' comments
Changes in staff training	substantial	"almost like a ground up reform, [] a big deal" (A2)
Changes in IT	substantial	"massive" (A19)
Changes in accounting systems	substantial	"huge"; "the very big changes" (A2)

MPs claimed that not all recommended changes lead to valuable performance improvements:

"I would say anecdotally that **50 per cent or more** of the performance audits have **contributed to improvement** across the public sector, but there's **probably 50 per cent that don't**." (MP3)



CONTRIBUTION OF THIS STUDY – CONCEPTUAL MAP



CONTRIBUTION OF THIS STUDY – MOST IMPORTANT FINDINGS

Of most importance in the thesis are its findings that:

- Managerial, political and public accountability relationships between key stakeholders affect their interpretations of PA impact.
- While not all stakeholders feel accountable to other groups, their interpretations of PA impact appear to be driven by the endeavour to obtain and maintain legitimacy from other key stakeholders.
- Stakeholder interpretations of PA impact are dependent on their perceptions of the usefulness of PAs.
- Complex and reform-like changes, if considered timely and necessary, are perceived as useful and, therefore, impactful.
- Certain impact definitions provided by different key stakeholder groups are similar, whereas others vary.
- State Government audited entities and Local Government audited entities exhibit systemic differences in perceptions regarding PAs.



